

Rep Order# 9765958 Ver# 5 Status Revised Traffic Order# 41222 Printed: 07/31/2012 10:51 AM 1 of 3

Showing Buylines: All Rep & Sta Revised Lines
 Last Received: 07/30/2012 4:20 PM

Station WKRC-TV CINCINNATI, OH
 Advertiser () POLITICAL ISSUE GROU
 Product Crossroads GPS
 Estimate# 731
 Buyer Stephanie Maroney
 Phone#
 Fax#

Agency () CROSSROADS MEDIA LLC
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 12/11/731
 Flight Dates 07/20/2012 - 07/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () ALEXANDRA BRADLEY
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 202-955-5348

***** Contract Coversheet *****
 V.5 7/30
 LN 18- CREDIT 1X 7/27 FRI 5-530P \$1000 DUE TO SPEC NEWS
 REPORT. GOING TO MG ON NEXT FLIGHT #9765961 DUE TO FLIGHT
 ENDING 7/29 FOR THIS CONTRACT. NEW TOTAL \$41400
 PLS CF- CHRISTINA FOR ALEX

1,000 78 moved 41216 9765961
 42,400 - 1,000
 41,400

Rep Order# 9765958 Ver# 5 Status Revised Traffic Order# 41222 Printed: 07/31/2012 10:51 AM 2 of 3

Last Received: 07/30/2012 4:20 PM Showing Buylines: All Rep & Sta Revised Lines

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Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 7/30

LN 18- CREDIT 1X 7/27 FRI 5-530P \$1000 DUE TO SPEC NEWS

REPORT. GOING TO MG ON NEXT FLIGHT #9765961 DUE TO FLIGHT

ENDING 7/29 FOR THIS CONTRACT. NEW TOTAL \$41400

PLS CF- CHRISTINA FOR ALEX

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	18	F	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	07/27-07/27	0	0	0	\$0.00	-----
[CREDIT WAS TAKEN FOR SPOT ON 7/27 (1/WK)]												
V5 Effective Dates Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Jul 12: 44 / \$41,400.00

Sales Totals: 44 / \$41,400.00

Station Totals: 44 / \$41,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$197,143

CABL	0%	EKRC	0%	WLWT	46%	UNKN	0%	WBQC	0%	WCPC	20%
WKRC	21%					WSTR	1%	WXIX	12%		

Rep Order# 9765958 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 41222

Printed: 07/31/2012 10:51 AM
Last Received: 07/30/2012 4:20 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH
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---COMPETITIVE COMMENTS---

WLMT HEAVY OLYMPICS

Books null
Demos RA35+

Showing Buylines: All Lines

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Advertiser () POLITICAL ISSUE GROU
Product Crossroads GPS
Estimate# 731
Buyer Stephanie Maroney
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Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	TH	7A-730A	THE EARLY SHOW	:30	\$350.00	07/26-07/26	1	1	1	\$350.00	
	12	F	7A-730A	THE EARLY SHOW	:30	\$350.00	07/27-07/27	1	1	1	\$350.00	
	13	F	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	07/20-07/20	1	1	1	\$1,000.00	
	14	M	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	07/23-07/23	1	1	1	\$1,000.00	
	15	TU	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	07/24-07/24	1	1	1	\$1,000.00	
	16	W	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	07/25-07/25	1	1	1	\$1,000.00	
	17	TH	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	07/26-07/26	1	1	1	\$1,000.00	
	*18	F	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	07/27-07/27	1	1	1	\$1,000.00	
Station Remark: V4 1x na on 7/27 due to spec news report. Mg stp w/o 7/30 ncfr.												
	19	F	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	07/20-07/20	1	1	1	\$1,200.00	
	20	M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	07/23-07/23	1	1	1	\$1,200.00	
	21	TU	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	07/24-07/24	1	1	1	\$1,200.00	
	22	W	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	07/25-07/25	1	1	1	\$1,200.00	
	23	TH	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	07/26-07/26	1	1	1	\$1,200.00	
	24	F	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	07/27-07/27	1	1	1	\$1,200.00	
	25	F	7P-730P	INSIDE EDITION	:30	\$850.00	07/20-07/20	1	1	1	\$850.00	
	26	M	7P-730P	INSIDE EDITION	:30	\$850.00	07/23-07/23	1	1	1	\$850.00	

41210
will move to p2

Station WKRC-TV CINCINNATI, OH
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Product Crossroads GPS
Estimate# 731
Buyer Stephanie Maroney
Phone#
Fax#
Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/731
Flight Dates 07/20/2012 - 07/29/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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27	TU		7P-730P	INSIDE EDITION	:30	\$850.00	07/24-07/24	1	1	1	\$850.00	
28	W		7P-730P	INSIDE EDITION	:30	\$850.00	07/25-07/25	1	1	1	\$850.00	
29	TH		7P-730P	INSIDE EDITION	:30	\$850.00	07/26-07/26	1	1	1	\$850.00	
30	F		7P-730P	INSIDE EDITION	:30	\$850.00	07/27-07/27	1	1	1	\$850.00	
31	F		11P-1135P 12 NEWS AT 11P		:30	\$1,400.00	07/20-07/20	1	1	1	\$1,400.00	
32	M		11P-1135P 12 NEWS AT 11P		:30	\$1,400.00	07/23-07/23	1	1	1	\$1,400.00	
33	TU		11P-1135P 12 NEWS AT 11P		:30	\$1,400.00	07/24-07/24	1	1	1	\$1,400.00	
34	W		11P-1135P 12 NEWS AT 11P		:30	\$1,400.00	07/25-07/25	1	1	1	\$1,400.00	
35	TH		11P-1135P 12 NEWS AT 11P		:30	\$1,400.00	07/26-07/26	1	1	1	\$1,400.00	
36	F		11P-1135P 12 NEWS AT 11P		:30	\$1,400.00	07/27-07/27	1	1	1	\$1,400.00	
37	F		1135P-1235A	DAVID LETTERMAN	:30	\$450.00	07/20-07/20	1	1	1	\$450.00	
38	M		1135P-1235A	DAVID LETTERMAN	:30	\$450.00	07/23-07/23	1	1	1	\$450.00	
39	TU		1135P-1235A	DAVID LETTERMAN	:30	\$450.00	07/24-07/24	1	1	1	\$450.00	
40	W		1135P-1235A	DAVID LETTERMAN	:30	\$450.00	07/25-07/25	1	1	1	\$450.00	
41	TH		1135P-1235A	DAVID LETTERMAN	:30	\$450.00	07/26-07/26	1	1	1	\$450.00	

Station WKRC-TV CINCINNATI, OH

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Rep Firm

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	42	F	1135P-1235A	DAVID LETTERMAN	:30	\$450.00	07/27-07/27	1	1	1	\$450.00	
	43	SU	7P-8P	60 MINUTES	:30	\$3,000.00	07/22-07/22	1	1	1	\$3,000.00	
	44	SU	7P-8P	60 MINUTES	:30	\$3,000.00	07/29-07/29	1	1	1	\$3,000.00	
	45	M-F	5P-530P	NEWS	:30	\$1,000.00	07/23-07/27	1	1	1	\$1,000.00	

---REPORT TOTALS---
Report Totals: 45 / \$42,400.00

---SALES MONTHLY TOTALS---

Jul 12: 45 / \$42,400.00
Sales Totals: 45 / \$42,400.00
Station Totals: 45 / \$42,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$201,905	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	20%
		WKRC	21%	WLWT	46%	WSTR	1%	WXIX	12%		

---COMPETITIVE COMMENTS---

WLWT HEAVY OLYMPICS

Books null
Demos RA35+

Rep Order# 9765958 Ver# 4 Status Returned Traffic Order# 41222 Printed: 07/30/2012 11:58 AM Last Received: 07/19/2012 5:00 PM Showing Buylines: All Lines 1 of 4

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product Crossroads GPS
Estimate# 731
Buyer Stephanie Maroney
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66 CANAL CENTER PLAZA, SUITE 555
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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Please see line 18 for mg.

Angela for Lynda

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	6A-630A	GOOD MORNING CINC	:30	\$650.00	07/20-07/20	1	1	1	\$650.00	
	2	M	6A-630A	GOOD MORNING CINC	:30	\$650.00	07/23-07/23	1	1	1	\$650.00	
	3	TU	6A-630A	GOOD MORNING CINC	:30	\$650.00	07/24-07/24	1	1	1	\$650.00	
	4	W	6A-630A	GOOD MORNING CINC	:30	\$650.00	07/25-07/25	1	1	1	\$650.00	
	5	TH	6A-630A	GOOD MORNING CINC	:30	\$650.00	07/26-07/26	1	1	1	\$650.00	
	6	F	6A-630A	GOOD MORNING CINC	:30	\$650.00	07/27-07/27	1	1	1	\$650.00	
	7	F	7A-730A	THE EARLY SHOW	:30	\$350.00	07/20-07/20	1	1	1	\$350.00	
	8	M	7A-730A	THE EARLY SHOW	:30	\$350.00	07/23-07/23	1	1	1	\$350.00	
	9	TU	7A-730A	THE EARLY SHOW	:30	\$350.00	07/24-07/24	1	1	1	\$350.00	
	10	W	7A-730A	THE EARLY SHOW	:30	\$350.00	07/25-07/25	1	1	1	\$350.00	

Connell II, Jim

From: jgaunt@local12.com
Sent: Monday, July 30, 2012 10:25 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Crossroads Grass Root Political - 41222

Station: WKRC-TV

Order Information:

Order #: 41222
Order Total: \$42,400.00
Agency: Crossroads Media
Advertiser: Crossroads Grass Root Political
Product: Crossroads GPS
Alternate Order #: 09765958
Estimate #: 731
Flight Dates: 07/20/12 - 07/29/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41222-18-1):

Rate: \$1,000.00
Air Date: Fri 07/27/12
Eligible Days: -----F-----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:00 PM-5:30 PM
Spot Type: NM
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: News Special Report

STP w/ 7/30 Mon

Spot Manager: All, 07/20/12-07/29/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41222

Line: 1	07/20/12	Friday	6:11:43 AM	:30	\$650.00	P-2	USPRTV1;6a Good Morn Cincinnati	(6:00:00 AM-6:30 Crossroads GPS	731	1	MWASI
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Line: 2	07/23/12	Monday	6:22:35 AM	:30	\$650.00	P-2	USPRTV1;6a Good Morn Cincinnati	(6:00:00 AM-6:30 Crossroads GPS	731	1	MWASI
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Line: 3	07/24/12	Tuesday	6:21:03 AM	:30	\$650.00	P-2	USPRTV1;6a Good Morn Cincinnati	(6:00:00 AM-6:30 Crossroads GPS	731	1	MWASI
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Line: 4	07/25/12	Wednesday	6:12:50 AM	:30	\$650.00	P-2	USPRTV1;6a Good Morn Cincinnati	(6:00:00 AM-6:30 Crossroads GPS	731	1	MWASI
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Line: 5	07/26/12	Thursday	6:12:38 AM	:30	\$650.00	P-2	USPRTV1;6a Good Morn Cincinnati	(6:00:00 AM-6:30 Crossroads GPS	731	1	MWASI
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Line: 6	07/27/12	Friday	6:23:15 AM	:30	\$650.00	P-2	USPRTV1;6a Good Morn Cincinnati	(6:00:00 AM-6:30 Crossroads GPS	731	1	MWASI
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Line: 7	07/20/12	Friday	7:55:32 AM	:30	\$350.00	P-2	USPRTV1;CBS This Morning	(7:00:00 AM-7:30 Crossroads GPS	731	1	MWASI
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Line: 8	07/23/12	Monday	7:28:54 AM	:30	\$350.00	P-2	USPRTV1;CBS This Morning	(7:00:00 AM-7:30 Crossroads GPS	731	1	MWASI
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Line: 9	07/24/12	Tuesday	7:29:25 AM	:30	\$350.00	P-2	USPRTV1;CBS This Morning	(7:00:00 AM-7:30 Crossroads GPS	731	1	MWASI
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Line: 10	07/25/12	Wednesday	7:28:54 AM	:30	\$350.00	P-2	USPRTV1;CBS This Morning	(7:00:00 AM-7:30 Crossroads GPS	731	1	MWASI
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Line: 11	07/26/12	Thursday	7:28:54 AM	:30	\$350.00	P-2	USPRTV1;CBS This Morning	(7:00:00 AM-7:30 Crossroads GPS	731	1	MWASI
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Line: 12	07/27/12	Friday	7:28:54 AM	:30	\$350.00	P-2	USPRTV1;CBS This Morning	(7:00:00 AM-7:30 Crossroads GPS	731	1	MWASI
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Line: 13	07/20/12	Friday	5:10:03 PM	:30	\$1,000.00	P-2	USPRTV1;5p Local 12 News at Five	(5:00:00 PM-5:30 Crossroads GPS	731	1	MWASI
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/20/12-07/29/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41222

Line: 13

Line: 14	07/23/12	Monday	5:14:48 PM	:30	\$1,000.00	P-2	USPRTV1:5p Local 12 News at Five	(5:00:00 PM-5:30 Crossroads GPS	731		1	MWASI
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Line: 15	07/24/12	Tuesday	5:23:40 PM	:30	\$1,000.00	P-2	USPRTV1:5p Local 12 News at Five	(5:00:00 PM-5:30 Crossroads GPS	731		1	MWASI
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Line: 16	07/25/12	Wednesday	5:09:04 PM	:30	\$1,000.00	P-2	USPRTV1:5p Local 12 News at Five	(5:00:00 PM-5:30 Crossroads GPS	731		1	MWASI
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Line: 17	07/26/12	Thursday	5:28:27 PM	:30	\$1,000.00	P-2	USPRTV1:5p Local 12 News at Five	(5:00:00 PM-5:30 Crossroads GPS	731		1	MWASI
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Line: 19	07/20/12	Friday	6:24:47 PM	:30	\$1,200.00	P-2	USPRTV1:6p Local 12 News at Six	6:00 PM-6:30 PM Crossroads GPS	731		1	MWASI
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Line: 20	07/23/12	Monday	6:28:47 PM	:30	\$1,200.00	P-2	USPRTV1:6p Local 12 News at Six	6:00 PM-6:30 PM Crossroads GPS	731		1	MWASI
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Line: 21	07/24/12	Tuesday	6:24:34 PM	:30	\$1,200.00	P-2	USPRTV1:6p Local 12 News at Six	6:00 PM-6:30 PM Crossroads GPS	731		1	MWASI
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Line: 22	07/25/12	Wednesday	6:23:52 PM	:30	\$1,200.00	P-2	USPRTV1:6p Local 12 News at Six	6:00 PM-6:30 PM Crossroads GPS	731		1	MWASI
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Line: 23	07/26/12	Thursday	6:24:06 PM	:30	\$1,200.00	P-2	USPRTV1:6p Local 12 News at Six	6:00 PM-6:30 PM Crossroads GPS	731		1	MWASI
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Line: 24	07/27/12	Friday	6:26:07 PM	:30	\$1,200.00	P-2	USPRTV1:6p Local 12 News at Six	6:00 PM-6:30 PM Crossroads GPS	731		1	MWASI
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Line: 25	07/20/12	Friday	7:12:57 PM	:30	\$850.00	P-2	USPRTV1:M-F 7p-730p	7:00 PM-7:30 PM Crossroads GPS	731		1	MWASI
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Line: 26	07/23/12	Monday	7:12:33 PM	:30	\$850.00	P-2	USPRTV1:M-F 7p-730p	7:00 PM-7:30 PM Crossroads GPS	731		1	MWASI
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/20/12-07/29/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41222

Line: 27	07/24/12	Tuesday	7:28:23 PM	:30	\$850.00 P-2	USPRTV1:M-F 7p-730p	7:00 PM-7:30 PM	Crossroads GPS	731	1	MWASI
\$850.00											

Line: 28	07/25/12	Wednesday	7:11:23 PM	:30	\$850.00 P-2	USPRTV1:M-F 7p-730p	7:00 PM-7:30 PM	Crossroads GPS	731	1	MWASI
\$850.00											

Line: 29	07/26/12	Thursday	7:10:55 PM	:30	\$850.00 P-2	USPRTV1:M-F 7p-730p	7:00 PM-7:30 PM	Crossroads GPS	731	1	MWASI
\$850.00											

Line: 30	07/27/12	Friday	7:28:07 PM	:30	\$850.00 P-2	USPRTV1:M-F 7p-730p	7:00 PM-7:30 PM	Crossroads GPS	731	1	MWASI
\$850.00											

Line: 31	07/20/12	Friday	11:32:30 PM	:30	\$1,400.00 P-3	USPRTV1:11p M-F Local 12 News	11:00 PM-11:35 F	Crossroads GPS	731	1	MWASI
\$1,400.00											

Line: 32	07/23/12	Monday	11:33:30 PM	:30	\$1,400.00 P-3	USPRTV1:11p M-F Local 12 News	11:00 PM-11:35 F	Crossroads GPS	731	1	MWASI
\$1,400.00											

Line: 33	07/24/12	Tuesday	11:12:11 PM	:30	\$1,400.00 P-3	USPRTV1:11p M-Su Local 12 News	11:00 PM-11:35 F	Crossroads GPS	731	1	MWASI
\$1,400.00											

Line: 34	07/25/12	Wednesday	11:27:07 PM	:30	\$1,400.00 P-3	USPRTV1:11p M-F Local 12 News	11:00 PM-11:35 F	Crossroads GPS	731	1	MWASI
\$1,400.00											

Line: 35	07/26/12	Thursday	11:22:22 PM	:30	\$1,400.00 P-3	USPRTV1:11p M-F Local 12 News	11:00 PM-11:35 F	Crossroads GPS	731	1	MWASI
\$1,400.00											

Line: 36	07/27/12	Friday	11:17:35 PM	:30	\$1,400.00 P-3	USPRTV1:11p M-F Local 12 News	11:00 PM-11:35 F	Crossroads GPS	731	1	MWASI
\$1,400.00											

Line: 37	07/20/12	Friday	4:10:42 PM	:30	\$450.00 P-2	USPRTV1:Letterman	11:35 PM-12:35 X	Crossroads GPS	731	1	MWASI
\$450.00											

Line: 38	07/23/12	Monday	12:16:16 XM	:30	\$450.00 P-2	USPRTV1:Letterman	11:35 PM-12:35 X	Crossroads GPS	731	1	MWASI
\$450.00											

Line: 39	07/24/12	Tuesday	12:03:17 XM	:30	\$450.00 P-2	USPRTV1:Letterman	11:35 PM-12:35 X	Crossroads GPS	731	1	MWASI
\$450.00											

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/20/12-07/29/12 (08/02/12 4:23:41 PM)

WIDEORBIT
REPORT

Spot Manager: All, 07/20/12-07/29/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De Estimate #	Spot #	AE
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Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41222

Line: 39												
				\$450.00							1	
Line: 40												
07/25/12	Wednesday	11:58:51 PM	:30	\$450.00	P-2	USPRTV1;Letterman		11:35 PM-12:35 X	Crossroads GPS	731	1	MWASI
				\$450.00							1	
Line: 41												
07/26/12	Thursday	11:58:59 PM	:30	\$450.00	P-2	USPRTV1;Letterman		11:35 PM-12:35 X	Crossroads GPS	731	1	MWASI
				\$450.00							1	
Line: 42												
07/27/12	Friday	12:31:01 XM	:30	\$450.00	P-2	USPRTV1;Letterman		11:35 PM-12:35 X	Crossroads GPS	731	1	MWASI
				\$450.00							1	
Line: 43												
07/22/12	Sunday	7:39:23 PM	:30	\$3,000.00	P-2	USPRTV1;Sun Reg 1		7:00 PM-8:00 PM	Crossroads GPS	731	1	MWASI
				\$3,000.00							1	
Line: 44												
07/29/12	Sunday	7:40:18 PM	:30	\$3,000.00	P-2	USPRTV1;Sun Reg 1		7:00 PM-8:00 PM	Crossroads GPS	731	1	MWASI
				\$3,000.00							1	
Line: 45												
07/25/12	Wednesday	5:27:17 PM	:30	\$1,000.00	P-2	USPRTV1;5p Local 12 News at Five		(5:00:00 PM-5:30	Crossroads GPS	731	1	MWASI
				\$1,000.00							1	
				\$41,400.00							44	
				\$41,400.00							44	
				\$41,400.00							44	
				\$41,400.00							44	
				\$41,400.00							44	
				\$41,400.00							44	

[Filtered by:] [Sorted by: Station]